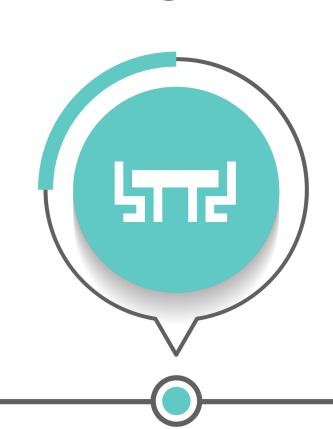


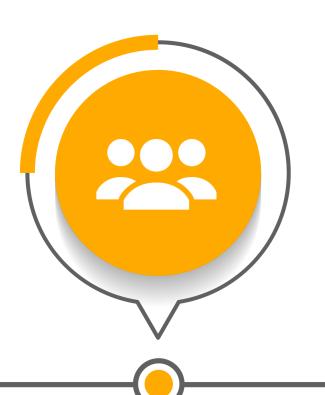
OVERVIEW

- Evaluation of the potential impact of a proposed business feasibility study program.
- To assist decision-makers in analyzing the benefits arising out of the business feasibility study program.

SCOPE OF COVERAGE











PRELIMINARY ANALYSIS

Conducting
preliminary analysis
of the Key Product/
service for which
viability assessment
is required against
pre-defined criteria



Establishing a connection with specific Industry stakeholders to gather background & experience for the key product/service

DEMOGRAPHIC ASSESSMENT & TREND ANALYSIS

Assessment of demographics & conducting secondary research to collate existing industry trends on usage of the Key product/service

QUANTITATIVE SURVEY & COMPETITIVE ASSESSMENT

Collection of data
through surveys focused
on current and predicted
usage of the key
product. Preparation of
list of identified
competitors indulging in
the key product across
specified geographies

REPORT

Compilation of information and formation of the market research report

GET IN TOUCH

Abhijeet Sharma

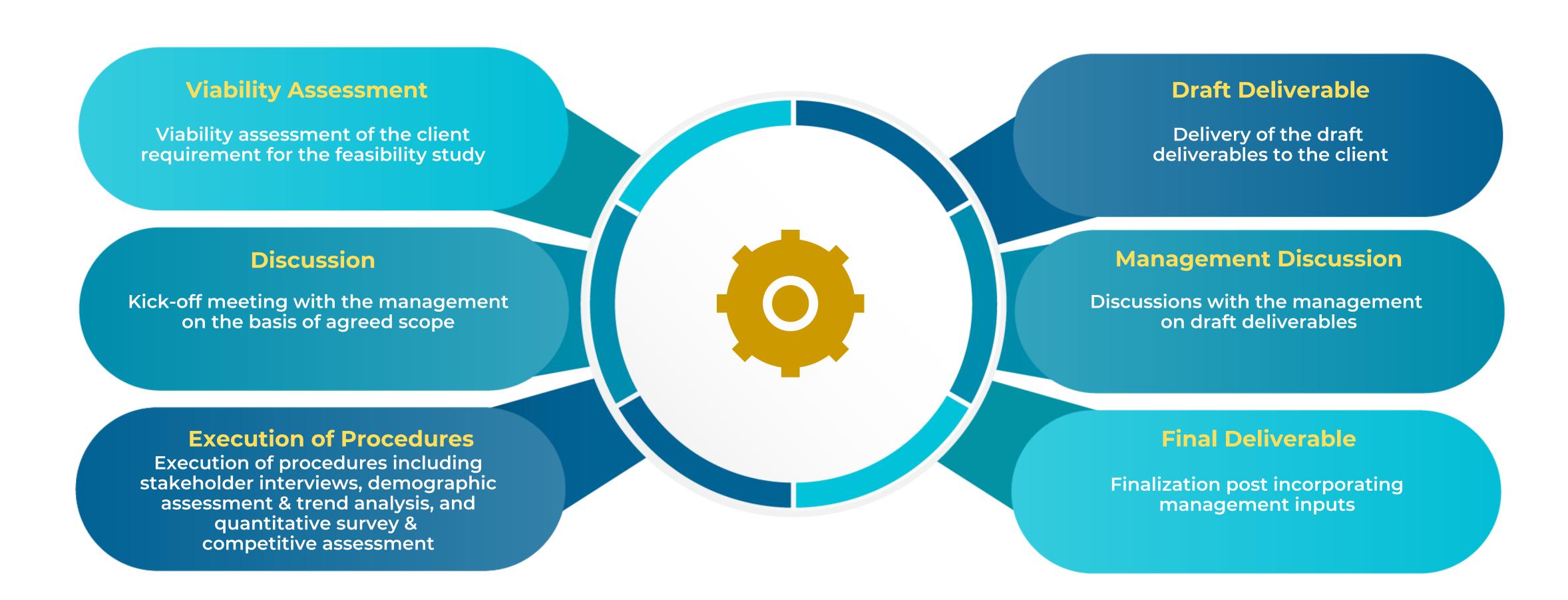
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METHODOLOGY





OUR DELIVERABLES



